



## **Conference Guide**

## Conference Venue

Conference Location: Austria Trend Hotel Ananas\*\*\*\*

Hotel Ananas - the ideal starting point

Austria's largest 4\* hotel is located just perfectly. Cultural highlights and business meeting places can both be conveniently reached from here. The Vienna city centre is only a few minutes away and is waiting for you to discover the countless sights and attractions, including the Vienna State Opera, the Albertina, the Ringstraße, the famous Secession hall or the traditional Naschmarkt – Vienna's most popular and largest market for all kinds of delicacies. The Mariahilfer Straße, Vienna's longest shopping street, is just around the corner as well. Back at the hotel you will then find peace and relaxation after an exhausting day of sightseeing or business. Our chef de cuisine will pamper you with mouth-watering culinary delights, which will leave nothing to be desired.



Address: Rechte Wienzeile 93-95 / Sonnenhofgasse 8-10, 1050 Wien

Tel: +43 (1) 546 20

Fax: +43 (1) 545 42 42

URL: <http://www.austria-trend.at/Hotel-Ananas/en/>

## History of Vienna

The Romans called Vienna Vindobona. This name comes from the Celtic word Vendunia and translates as forest stream. The Celts named Vienna after the river by which the first settlements were located. But at that time, Vienna was not yet particularly important. Austria was officially mentioned in 996 AD under the Babenbergs. At the time it was called Ostarrichi, which meant "the kingdom in the east". In the middle of the 12th Century the Austria of Babenbergs had its heyday, and the rise of Vienna began. A hundred years later, the Babenberg dynasty came to an end. Today, only the red-white-red colors of the Austrian flag remain as a reminder of this important noble family. Under the Habsburgs, Austria became a country where the sun never set, as Austria, through its dominion over Spain, also possessed lands in Mexico. When Rudolf von Habsburg was elected king in 1273, nobody yet suspected how many centuries the Habsburgs would reign in Austria and how large and powerful this empire would one day become. Austria reached a first peak under Emperor Maximilian I. He expanded the empire, introduced important reforms, erected sumptuous buildings, but waged no wars, rather practicing the politics of marriage. The next golden age of Austria came under Empress Maria Theresia. She also carried out important reforms, she was able to win strategic wars and she had many splendid buildings erected. The disintegration of Austria became apparent in the 19th Century, and under perhaps the most famous emperor and empress that Austria ever had: under Emperor Franz Joseph I and his wife Elisabeth, Sissi. Nation-states began forming all over Europe, and even in Austria this development could not be stopped. In 1914 the First World War began, and after its end in the year 1918 Austria was reduced to the small country as it is now.



In our days, Vienna is the capital and largest city of Austria and one of the nine states of Austria. Vienna is Austria's primary city, with a population of about 1.731 million and is by far the largest city in Austria, as well as its cultural, economic, and political centre. It is the 9th-largest city by population in the European Union. Until the beginning of the 20th century it was the largest German speaking city in the world, and before the First World War and the splitting of the Austro-Hungarian Empire the city had 2 million inhabitants. Vienna is host to many major international organizations, including the United Nations and OPEC. The city lies in the east of Austria and is close to the borders of the Czech Republic, Slovakia, and Hungary. These regions work together in a European Cent rope border region. Along with nearby Bratislava, Vienna forms a metropolitan region with 3 million inhabitants. In 2001, the city centre was designated a UNESCO World Heritage Site. Apart from being regarded as the City of Music because of its

musical legacy, Vienna is also said to be "The City of Dreams" because it was home to the world's first psycho-analyst - Sigmund Freud. The City's roots lie in early Celtic and Roman settlements that transformed into a Medieval and Baroque city, the capital of the Austro-Hungarian Empire. It is well known for playing an essential role as a leading European Music Centre, from the great age of Viennese Classicism through the early part of the 20th century. The Historic centre of Vienna is rich in architectural ensembles, including Baroque castles and gardens, as well as the late-19th-century Ringstrasse lined with grand buildings, monuments and parks. In a 2005 study of 127 world cities, the Economist Intelligence Unit ranked the city first for the world's most livable cities. Each year since 2005, Vienna has been the world's number one destination for international congresses and conventions. Vienna attracts about five million tourists a year.

**Official Web Page of Vienna:** <http://www.wien.info/en>

Source: <http://www.deutschakademie.com/learn-german-courses/Vienna-arrival-history.htm>  
<http://en.wikipedia.org/wiki/Vienna>

## How to get to Vienna

### Air:

**Vienna - Vienna International Airport (VIE)** is located in Schwechat and 18 km southeast of central Vienna.

Before you start planning your travel to Vienna you should visit the Austrian Foreign Ministry web page to see if you need to get a visa.

For more details: <http://www.bmeia.gv.at/en/>

#### **Vienna International Airport (VIE)**

**Tel.:** +43 1 7007 22233

**URL:** <http://www.viennaairport.com>

#### **Tourist Information Centre**

**@ Vienna Airport-Arrival hall**

**Monday - Saturday 6:00 am - 11:00 pm**

**Tel.:** +43-1-24 555

**Email:** [info@wien.info](mailto:info@wien.info)

**Web:** <http://www.wien.info/en/travel-info/tourist-info/tourist-information>

#### **Tourist Information Centre**

**Monday – Sunday 09:00 - 19:00**

**Address:** Albertinaplatz, Ecke Maysedergasse  
1010 Wien

**Tel.:** + 43-1-24555

**Email:** [info@wien.info](mailto:info@wien.info)

**Web:** <http://www.wien.info/en/travel-info/tourist-info/tourist-information>

## **How to get from the Airport to the Hotel**

### **By Car:**

The Hotel Ananas is located in an easily accessible location right next to the underground station Pilgramgasse (underground U4). A few-minutes ride on the underground takes you straight to the Vienna city centre where you can discover many attractions including the Opera House, the Albertina, the Ringstraße, the famous Secession building or the traditional "Naschmarkt" – Vienna's most popular and largest market for a great variety of international delicacies. The Mariahilfer Straße, Vienna's longest shopping street, is only a few minutes away from Hotel Ananas as well.

### **Car Hire:**

The airport's car rental center is on the level 0 of multi-storey car park 4 (P4) and can be reached by a short covered underground passage.

More information about the rates and contact details:

<http://www.viennaairport.com/jart/prj3/va/main.jart?rel=en&content-id=1249344074252&reserve-mode=active>

### **By Public Transportation:**

#### **Talking the CAT (City Airport Train)**

This train stops at "Wien Mitte" station. Then you change to the metro U4 in direction "Hütteldorf". Take the metro and get off at the "Pilgramgasse" station. The hotel is located on the right side. The CAT only takes 16 minutes to arrive at "Wien Mitte".

Ticket Types & Price:

#### Ticket vending machine rate CAT

##### One-Way:

12 Euros (Adults)

Free (Children up to the age of 14.99 years old travel on the CAT for free)

People with special needs are transported free of charge

##### Return:

19 Euros (Adults)

Free (Children up to the age of 14.99 years travel on the CAT for free)

People with special needs are transported free of charge

##### 10 tickets and more:

90 Euros for 10-journey strips

Free (Children up to the age of 14.99 years travel on the CAT for free)

#### Ticket vending machine rate CAT + Wiener Linien

Single Ticket + Single journey zone 100: 13,50 Euros (Adults)

Return + 24h Vienna: 25,50 Euros (Adults)

Return + 72h Vienna: 33 Euros (Adults)

**For more information:**

Departure: Airport to Vienna Center nonstop in 16 minutes

06.05	06.35	07.05	07.35	08.05	08.35	09.05	09.35
10.05	10.35	11.05	11.35	12.05	12.35	13.05	13.35
14.05	14.35	15.05	15.35	16.05	16.35	17.05	17.35
18.05	18.35	19.05	19.35	20.05	20.35	21.05	21.35
22.05	22.35	23.05	23.35				

Monday to Sunday

Departure: Vienna Center to the Airport nonstop in 16 minutes

05.38	06.08	06.38	07.08	07.38	08.08	08.38	09.08
09.38	10.08	10.38	11.08	11.38	12.08	12.38	13.08
13.38	14.08	14.38	15.08	15.38	16.08	16.38	17.08
17.38	18.08	18.38	19.08	19.38	20.08	20.38	21.08
21.38	22.08	22.38	23.08				

Monday to Sunday

<http://www.cityairporttrain.com/Infos/Tarifubersicht-%281%29.aspx>

## By Taxi

Taxis in Vienna come in all colors, and are simply recognized by their roof taxi signs. There are currently around 150 eco-friendly cars with hybrid or natural gas-powered engines on Vienna's roads. You can order such a taxi by dialing "40100" and asking for a "Green Taxi", environmental or eco-taxi. You can identify your taxi by the "Green Taxi" sign. The good news: There is no difference in price over a ride in a conventional taxi.

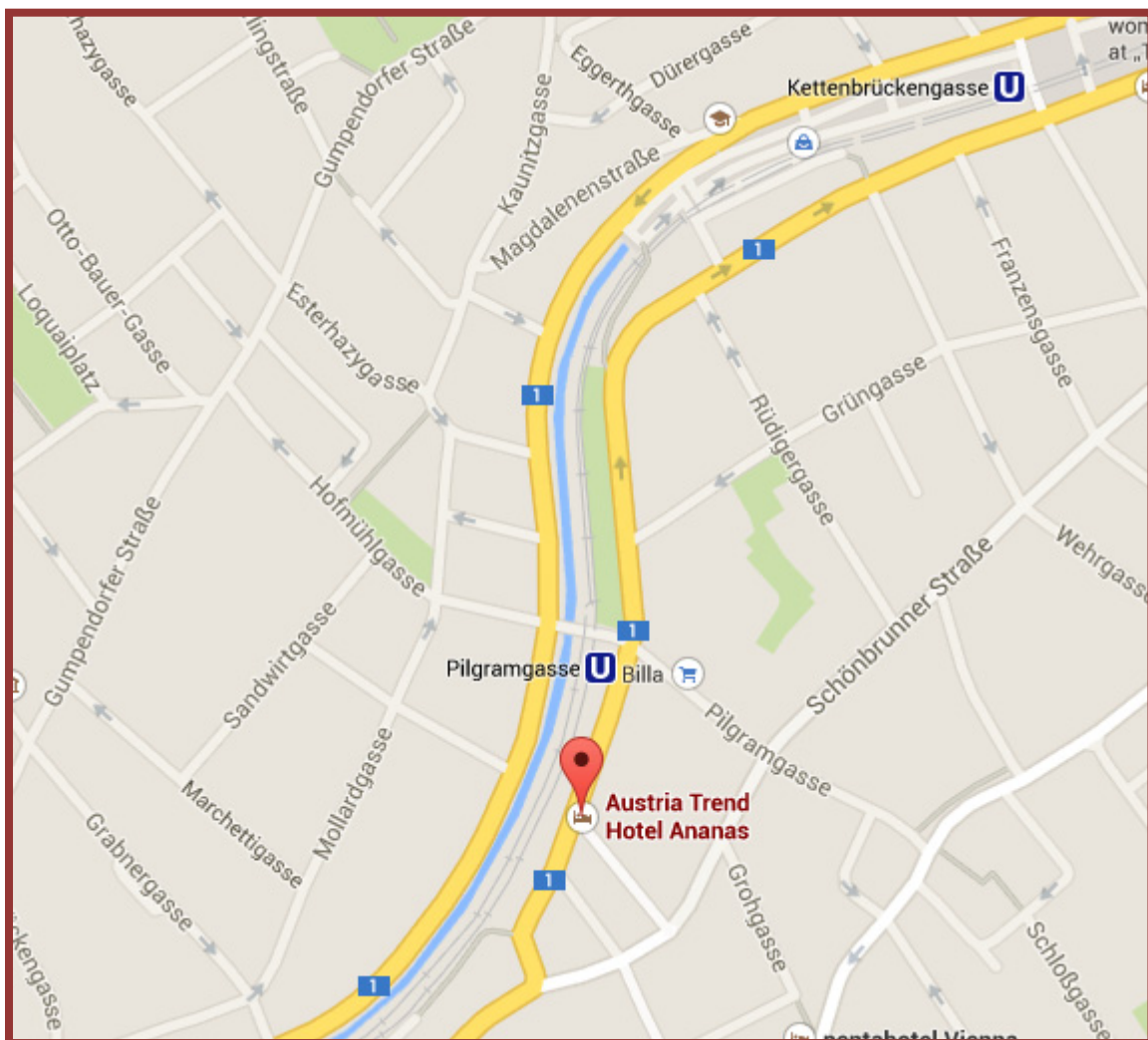
Fares: Viennan taxis always should use the taximeter, which starts at €2.50. The kilometer price is €1.20, with slightly higher prices after 11pm. A surcharge of €1 is added for extra baggage.

From Vienna to the Airport- Airport to Vienna: 40 € approximately.

For more information:

<http://www.wien.info/en/travel-info/to-and-around/taxis>

<http://www.viennaairport.com/jart/prj3/va/main.jart?rel=en&content-id=1249344074251&reserve-mode=active>



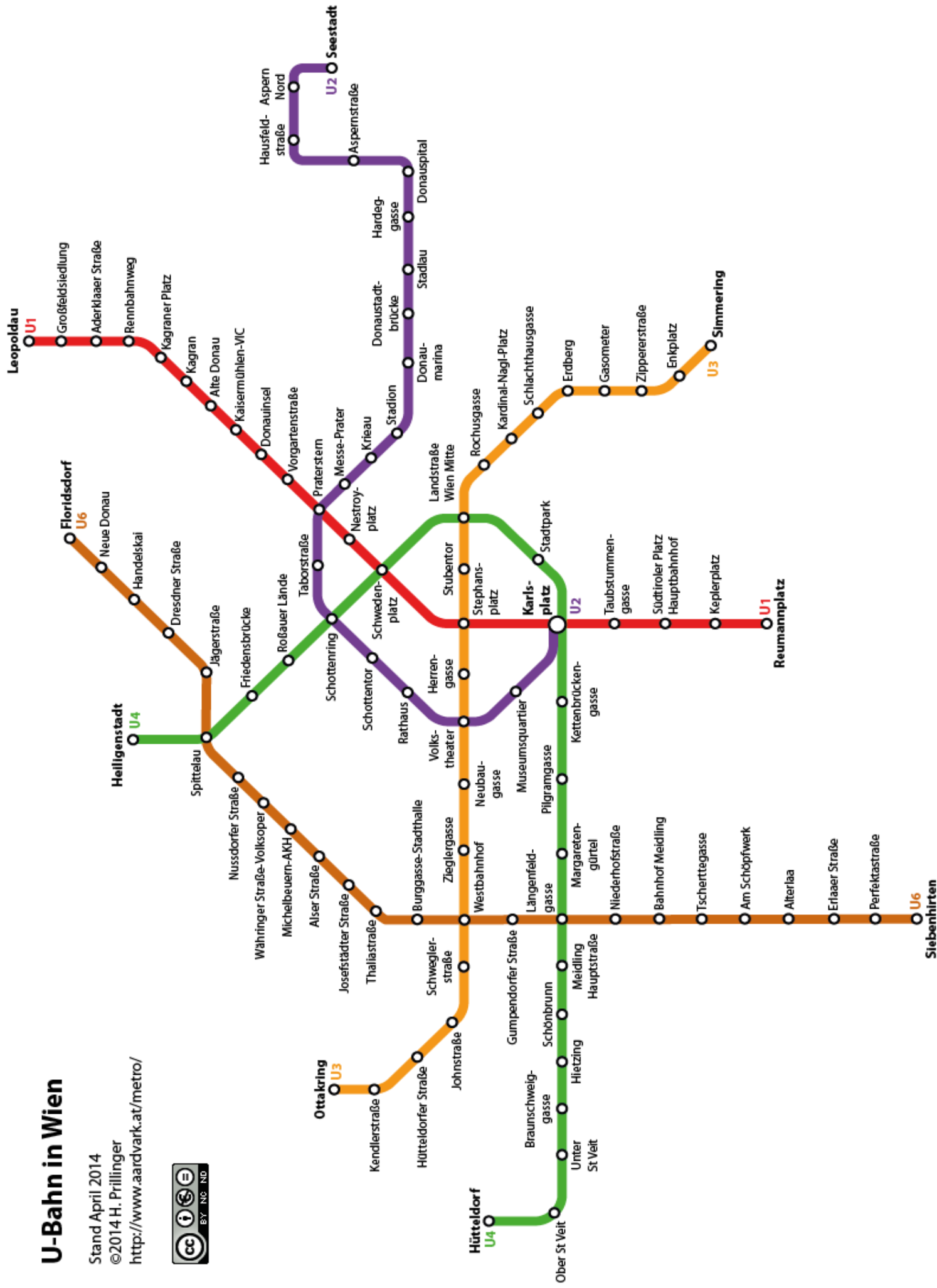


# U-Bahn in Wien

Stand April 2014

©2014 H. Prillinger

<http://www.aardvark.at/metro/>



## PLACES TO VISIT

### Kunsthistorisches Museum (Art History Museum)

The Kunsthistorisches Museum (Art History Museum) was built in 1891 near the Imperial Palace to house the extensive collections of the imperial family. With its vast array of eminent works and the largest Bruegel collection in the world, it is considered one of the most eminent museums in the world.

**Address:** Maria-Theresien-Platz 1010, Vienna

**Opening hours:**

Egyptian and Near Eastern Collection:

Tuesday to Saturday 10a.m.to 6p.m

Thursday 10:00 – 21:00

Fees: Adults € 12

Collection of Greek and Roman Antiquities

Tuesday to Saturday 10:00 to 18:00

Thursday 10:00 – 21:00

Fees: Adults € 12

For more details about the fees you can visit the official site:

**URL:** <http://www.khm.at/>

### Leopold Museum

Hundreds of masterworks of Austrian modern art collected by the passionate art lover Dr. Rudolf Leopold are shown in the new Leopold Museum at MuseumsQuartier near the Imperial Palace. The Leopold Museum is a unique treasure-trove of Viennese art nouveau, the Vienna Workshop and of the Expressionist period.

**Address:** Museumsplatz 1 1070 Vienna

**Opening hours:**

Monday and Wednesday: 10:00 to 18:00

Thursday: 10:00 to 21:00

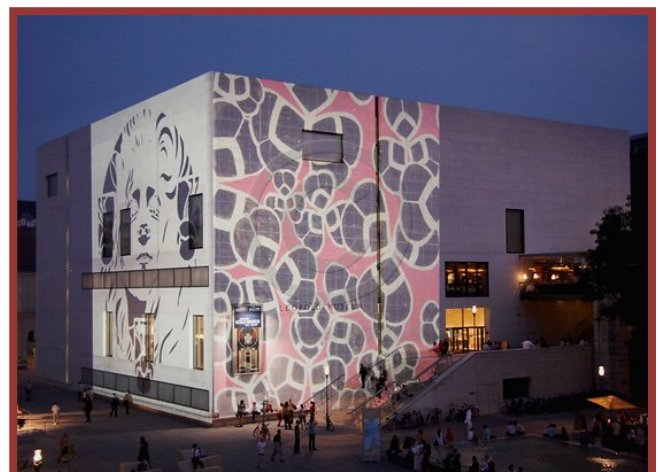
Friday to Sunday: 10:00 to 18:00

Thursday: 10:00 – 21:00

Fees: Adults € 12

For more details about the fees you can visit the official site:

**URL:** [www.leopoldmuseum.org/](http://www.leopoldmuseum.org/)



## Albertina

The Albertina not only has the largest and most valuable graphical collections in the world, with works such as Dürer's "Hare" and Klimt's studies of women. Its latest exhibition collection presents masterpieces of the Modern, spanning Monet to Picasso and Baselitz. As the largest Hapsburg presidential palace, the Albertina dominates the southern tip of the Imperial Palace on one of the last remaining fortress walls in Vienna.

**Address:** Albertinaplatz 1, 1070, Vienna

**Opening hours:** Daily: 10:00 to 18:00

Wednesday: 10:00 – 21:00

Fees: Adults € 11

For more details about the fees you can visit the official site:

**URL:** <http://www.albertina.at/en>

## Madame Tussauds

Vienna has a brand new attraction: the world-famous waxworks museum Madame Tussauds is the new highlight in the Vienna Prater. 69 wax figures can be seen at Madame Tussauds on Riesenradplatz in Vienna's Prater. Emperor Franz Joseph and his wife Sisi, Wolfgang Amadeus Mozart, Falco, Maria Theresia and Gustav Klimt are just some of the local personalities and historic people to be seen on 2,000 m<sup>2</sup> of exhibition space (spread over three floors).

**Address:** Riesenradplatz 1, 1020, Vienna

**Opening hours:**

Daily: 10:00 to 18:00

Wednesday: 10:00 – 21:00

Fees: Adults € 18.50

For more details about the fees you can visit the official site:

**URL:** <http://www.madametussauds.com/wien/>



## Prater Museum

The Prater Museum shows mementos of the old Wurstelprater amusement park, which was destroyed in 1945 during the last days of World War II. A local Viennese historian, Hans Pemmer, amassed a huge collection of memorabilia and donated it to the City of Vienna. Announcements, paintings, posters, photos, signs, figures from merry-go-rounds —the list goes on and on. Also, a part of the Laterna Magica collection of Ernst Hrabalek is on display.

**Address:** Oswald-Thomas-Platz 1, 1020, Vienna

**Opening hours:**

Friday- Sunday: 10:00 – 13:00 & 14:00 – 18:00

Wednesday: 10:00 – 21:00

Fees: Adults € 4

For more details about the fees you can visit the official site:

**URL:** <http://www.wienmuseum.at/nc/en/visitors-information/admission-fees.html>

## Spanish Riding School

The Spanish Riding School in Vienna with its famous Lipizzan ballet can be experienced live in the baroque ambiance of the Imperial Palace. Admire riding skills of the highest order – from pirouettes to caprioles. The Spanish Riding School in Vienna is the only institution in the world where the classic equestrian skills (*haute école*) has been preserved and is still practiced in its original form. Many years of training fuse horse and rider into an inseparable unit. The audience is treated to an unforgettable experience by the precision of movement of the Lipizzan horses in perfect harmony with the music.

**Address:** Michaelerplatz 1 (Besucherzentrum), 1010, Vienna

**Opening hours:** Tuesday to Sunday 9:00 – 16:00

Fridays when there is a performance 9:00 – 19:00

For more details about the fees you can visit the official site:

**URL:** <http://www.srs.at/en/visitor-information/>





## Schönbrunn Palace

This is Empress Sisi's former summer residence. This baroque complex contains an enchanting park, the Palm House, the Gloriette and a zoo. Spend an entire day at Schönbrunn: visit the show rooms with a "Grand Tour with Audio Guide," admire the splendid Bergl Rooms, and stroll through the "Labyrinth."

**Address:** Oswald-Thomas-Platz 1, 1020, Vienna

**Opening hours:** Daily: 8.30 – 17:00

**Fees:** Imperial Tour with audio guides: € 10,50

Grand Tour with audio guides: € 13,50

You can buy your ticket online by visiting:

<https://tickets.imperial-austria.at/amepheas/inet/ia.html?eLngId=1>

For more details about the fees you can visit the official site:

**URL:** <http://www.schoenbrunn.at/en/plan-your-visit/admission-charges.html>

## St. Stephen's Cathedral

St. Stephen's Cathedral, Austria's most eminent Gothic edifice, houses a wealth of art treasures. The red-marble sepulcher of Emperor Frederick III, sculpted from 1467 to 1513 by Niclas Gerhaert van Leyden; the pulpit, a work from 1514-15 by Anton Pilgram; the Altarpiece of Wiener Neustadt (Wiener Neustädter Altar), a Gothic winged altar from 1447 - and the tomb of Prince Eugene of Savoy, dating from 1754.

**Address:** Stephansplatz, 1010, Vienna

**Opening hours:** Monday to Saturday 6a.m-10p.m, Sunday and Public Holidays: 7:00 -10:00

**Guided Tours Schedule:** Monday to Saturday 9:00 -23:30

**Fees:** Guided Tours all inclusive: 1 Adult and 1 child up to 14 years old €16, Senior € 13,50

Cathedral Tour: Adults €4,50 Pupils (15-18 years old) €2,50

Catacomb Tour: Adults €4,50 Pupils (15-18 years old) €2,50

For more details about the fees and tours you can visit the official site:

**URL:** <http://www.stephanskirche.at/index.jsp?menukeyvalue=20&langid=2>



## TOURS

### **Walks in Vienna**

Vienna is one of the most beautiful cities in the world. With all the extravagances of the Habsburg Empire, its elegant palaces, magnificent churches, old cobblestoned lanes and a culture which resonates with music and romance, it is an all-time favorite with tourists worldwide.

**Fees:** € 14,- per person, € 12,- students

**Departure Point:** Maria Theresen Platz

**Tel.:** +31(0)299-770799

**Fax:** +31(0)299-771051

**Email:** [info@viennacitytours.com](mailto:info@viennacitytours.com)

**URL:** <http://www.viennacitytours.rezgo.com/details/24214/city-walking-tour>

### **Bus Tours - Vienna City Tour and Boat Cruise**

Having a boat tour in and around Vienna on the River Danube there will be plenty to experience and even more to discover! It is an ideal supplement to the Historical City Tour!

**Departure Point:** Sudtiroler Platz - Wiedner Gurtel/Laxenburger Strasse OR 30 minutes prior to each departure shuttle transfer from the State Opera

**Fees:** Adult: €39, Child (3-12): €15

**Tel.:** +31(0)299-770799

**Fax:** +31(0)299-771051

**Email:** [info@viennacitytours.com](mailto:info@viennacitytours.com)

**URL:** <http://www.viennacitytours.rezgo.com/details/2738/vienna-city-tour-boat-cruise>



## Vienna by night

After a short city tour in which you show you the Ring Avenue with all its famous historical buildings and monuments, you will see the well known Danube Tower. From its terrace, 150 m above the roofs of Vienna, you can admire the marvelous panorama of our city. This evening will end in one of the traditional wine taverns of Grinzing, where you can enjoy our music and the typical Viennese ambiance.

### Useful Information:

**Departure Point:** Kursalon close to the subway station Stadtpark. There is also free hotel pick-up available in the center of Vienna

**Departure Time:** October till March: Mondays at 19:15

**Fees:** Adult: €43, Child (3-12): €15

**Tel.:** +31(0)299-770799

**Fax:** +31(0)299-771051

**Email:** [info@viennacitytours.com](mailto:info@viennacitytours.com)

**URL:** <http://www.viennacitytours.rezgo.com/details/2738/vienna-city-tour-boat-cruise>



### More Tours in Vienna

<http://www.viennacitytours.rezgo.com/details/3097/the-third-man>

<http://www.viennacitytours.rezgo.com/details/35129/private-walking-tour>

<http://www.viennacitytours.rezgo.com/details/3093/vienna-city-tour-schonbrunn-palace>

<http://www.viennacitytours.rezgo.com/details/11544/prague-tour-by-mini-vanbus>

<http://www.viennacitytours.rezgo.com/details/4221/danube-valley-tour>

<http://www.viennacitytours.rezgo.com/details/3181/evening-boat-cruise-with-buffet>

## DINNING IN VIENNA

Viennese cuisine has influences from Italy, Hungary, Bohemia, Germany and the Balkans have had an effect on Austrian cooking, and in turn this fusion of styles was influential throughout the Empire. Vienna is known for its pastries and traditional coffee houses, but there are also various other traditional Viennese foods you should try during your visit.

### **Leopoldauer Alm**

Leopoldauer Alm is one of the most famous XXL restaurants in Vienna. At this restaurant you will find traditional Viennese menus such as Wiener Schnitzel.

**Opening Hours:** Monday to Sunday 9:00 -23:00

**Address:** Wagramer Straße 205, 1210 Vienna

**Tel:** +431(0) 01 25 98 380

**E-Mail:** [leopoldaueralm@chello.at](mailto:leopoldaueralm@chello.at)

**URL:** <http://www.leopoldaueralm.at/>

### **Café Central**

This famous traditional café with its 130 year history was first opened in 1876 and at the turn of the 20<sup>th</sup> century it was a popular meeting point for leading lights in the world of art, literature, politics and science such as Arthur Schnitzler, Sigmund Freud, Peter Altenberg and Leo Trotzki.

**Address:** Herrengasse 14, Vienna.

**Tel:** (+431) 533 37 63 Ext. 24 or 61

**URL:** <http://www.palaisevents.at/en/cafecentral.html>





## Sacher Hotel

If you want to eat the most famous dessert in Austria, the Sacher Torte, you should visit the Sacher Café in Sacher Hotel! The Original Sacher-Torte has been the most famous cake in the world since 1832 and the original recipe is a well-kept secret of the hotel.

**Address:** Philharmonikerstraße 4, A-1010

**Tel:** +43 (0) 1 514 560

**URL:** <http://www.sacher.com/en-original-sacher-tart.htm>

## Bastei Beisl

US President Jimmy Carter was one of the many who has enjoyed the Austrian tidbits and the cozy atmosphere at this bistro, with its charming tiled stove, wood paneling, old vaulted ceiling and a sidewalk café in summer.

**Opening hours:** Monday to Friday 10:00 -24:00, Saturday 10:00 – 15:00 & 18:00- 24:00

**Address:** Stubenbastei 10, 1010, Vienna

**Tel:** +43 1 512 43 19

**URL:** [www.basteibeisl.at/](http://www.basteibeisl.at/)



## Griechenbeisl

Right near Stephansplatz you will find Vienna's oldest restaurant (since 1447), with its vaulted dining rooms and a shady garden. This is the ideal setting to try the local traditional Viennese cuisine.

**Opening hours:** Daily 11:30 to 24:00

**Address:** Fleischmarkt 11, 1010, Vienna

**Tel:** +43 1 533 19 77

**URL:** [http://www.griechenbeisl.at/lang\\_en/page.asp/index.htm](http://www.griechenbeisl.at/lang_en/page.asp/index.htm)



More options to dine in Vienna:

[www.oesterreicherimmak.at](http://www.oesterreicherimmak.at)

[www.melkerstiftskeller.at](http://www.melkerstiftskeller.at)

[www.derkuckuck.com](http://www.derkuckuck.com)

[www.restaurant-kanzleramt.at](http://www.restaurant-kanzleramt.at)

[www.steman.at](http://www.steman.at)

[www.rebhuhn.at](http://www.rebhuhn.at)

[www.flosz.at](http://www.flosz.at)

[www.schnattl.com](http://www.schnattl.com)

**Sources:** <http://www.wien.info/en>  
<http://www.deutschakademie.com/learn-german-courses/Vienna-arrival-history.htm>  
<http://en.wikipedia.org/wiki/Vienna>  
<http://www.viennacitytours.rezgo.com/details/3097/the-third-man>  
<http://www.viennacitytours.rezgo.com/details/35129/private-walking-tour>  
<http://www.viennacitytours.rezgo.com/details/3093/vienna-city-tour-schonbrunn-palace>  
<http://www.viennacitytours.rezgo.com/details/11544/prague-tour-by-mini-vanbus>  
<http://www.viennacitytours.rezgo.com/details/4221/danube-valley-tour>  
<http://www.viennacitytours.rezgo.com/details/3181/evening-boat-cruise-with-buffet>  
<http://www.wien.info/en/travel-info/to-and-around/taxis>  
<http://www.viennaairport.com/jart/prj3/va/main.jart?rel=en&content-id=1249344074251&reserve-mode=active>